

Privacy Policy

Last Updated: August 16, 2026

GSA Navigator respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website, contact us, purchase our products or services, schedule a consultation, participate in our programs, or otherwise interact with GSA Navigator.

For purposes of this Privacy Policy, "GSA Navigator," "we," "us," and "our" refer to GSA Navigator and its affiliated business operations, as applicable.

Information We Collect

We may collect information that you voluntarily provide to us, including:

- Your name, company name, job title, email address, telephone number, and mailing address;
- Information submitted through contact forms, consultation requests, registrations, surveys, or other website forms;
- Information you provide when purchasing products, training, consulting, or other services;
- Communications you send to us by email, telephone, website forms, or other means;
- Information and documents you voluntarily provide in connection with consulting, proposal, training, or contract management services; and
- Other information you choose to provide to us.

We may also automatically collect certain technical information when you visit our website, such as your IP address, browser type, device information, referring pages, pages visited, and general website usage information.

How We Use Your Information

We may use the information we collect to:

- Respond to questions and requests;
- Schedule and conduct consultations;
- Provide products, training, consulting, and other services;
- Process transactions and administer customer accounts;
- Communicate with clients and prospective clients;
- Send requested materials, resources, newsletters, or other communications;
- Improve our website, products, services, and customer experience;
- Maintain the security and operation of our website and business;
- Comply with applicable laws and legal obligations; and
- Protect our rights, property, clients, and business interests.

Where permitted by law, we may also use contact information to communicate with you about GSA Navigator services, resources, training opportunities, events, and other information we believe may be relevant to you. You may unsubscribe from marketing emails at any time by using the unsubscribe link contained in those communications.

Cookies and Website Analytics

Our website may use cookies and similar technologies to operate the website, remember preferences, understand how visitors use the site, measure website performance, and support marketing activities.

We may use third-party website, analytics, advertising, scheduling, payment, or communications services that use their own cookies or similar technologies.

You may be able to control cookies through your browser settings or through cookie preference tools provided on our website. Disabling certain cookies may affect the functionality of some portions of the website.

How We Share Information

We do not sell your personal information.

We may share information with trusted service providers that help us operate our business, such as website hosting providers, payment processors, scheduling platforms, email and communications providers, analytics providers, cloud storage providers, and other technology or professional service providers.

These providers may access information only as necessary to provide services to us and are subject to their own privacy and security obligations.

We may also disclose information when reasonably necessary to comply with applicable law, regulation, legal process, or governmental request; protect our legal rights; investigate suspected fraud or security issues; or protect the safety and security of GSA Navigator, our clients, or others.

If GSA Navigator or its business operations are involved in a merger, acquisition, sale, reorganization, or other business transaction, information may be transferred as part of that transaction.

Client and Proposal Information

Because our services may involve GSA proposals, federal contracting matters, contract administration, pricing, business operations, and related consulting activities, clients may provide us with business-sensitive or confidential information.

We use information provided by clients for the purpose of performing the services requested and for related business administration purposes. Our handling of confidential client information may also be governed by applicable consulting agreements, nondisclosure agreements, or other contractual terms.

Clients should not transmit classified information, export-controlled information, controlled unclassified information (CUI), sensitive government information, or other specially protected information through our website or ordinary email unless appropriate arrangements have been made in advance for its secure transmission and handling.

Payment Information

When you purchase products or services, payment information may be collected and processed by third-party payment processors. GSA Navigator does not necessarily receive or store your complete payment card information.

Payment processors maintain their own privacy and security practices, and we encourage you to review their applicable policies.

Data Security

We use reasonable administrative, technical, and organizational measures designed to protect personal information in our possession.

However, no website, electronic communication, or information storage system can be guaranteed to be completely secure. Accordingly, we cannot guarantee the absolute security of information transmitted to or stored by us.

Data Retention

We retain personal information for as long as reasonably necessary to provide services, maintain appropriate business and client records, comply with legal and contractual obligations, resolve disputes, and protect our legitimate business interests.

Retention periods may vary depending on the nature of the information and the purpose for which it was collected.

Your Choices and Privacy Rights

You may contact us to request that we update or correct personal information you have provided to us or to ask questions about how your information is handled.

Depending on where you reside, applicable law may provide additional rights regarding your personal information. We will respond to valid privacy requests as required by applicable law.

You may unsubscribe from marketing emails at any time by following the unsubscribe instructions included in those communications.

Third-Party Websites

Our website may contain links to websites or services operated by third parties. GSA Navigator is not responsible for the privacy practices, security, or content of third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

Children's Privacy

Our website, products, and services are intended for businesses and adults and are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our business practices, technology, services, or legal requirements.

When we make changes, we will update the "Last Updated" date at the top of this policy. We encourage visitors to review this Privacy Policy periodically.

Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact us:

GSA Navigator

A GSA Navigation Group Company

Email: contact@gsanavigator.com

Telephone: 801-949-8323

Government Affiliation Disclaimer

GSA Navigator is an independent consulting and training company and is not affiliated with, endorsed by, sponsored by, or otherwise connected with the U.S. General Services Administration (GSA) or any other federal government agency.